

# FOOTNOTES

American Association for Women Podiatrists,  
Inc.

Our goal is to send this newsletter by e-mail to our members. Presently our list is not complete. Please send your e-mail address to: [sstrich@takecareanywhere.com](mailto:sstrich@takecareanywhere.com)

This list will remain confidential and will be used solely for the

## 2007 AAWP Board

## President's Report

Kathy Satterfield, DPM

### A New Energy Is Building

You have heard it before. I know. But don't turn me off now like a channel of static or a test pattern. THIS you haven't heard before.

There is a new energy source in America and it is called the AAWP and, if you are receiving this newsletter, *you are a member or a friend*. Congratulations. You are "in the know."

So why am I crowing about our decades-old organization? Because I am proud to be a member of the organization at this time when it is on the move.

It has been a while since our organization has had a strong voice and a presence. I am not faulting anyone who came before me. Joining together the women of the podiatry community has been like the proverbial "herding cats." And we haven't even had a horse or a lasso to do the job. I salute the women who came before me because they kept the engine running.

Women of podiatry have been left out to hang a bit. We have had our champions and frankly, we would not have survived

without them – Jane Andersen, Marlene Reid, Kathy Stone, Harold Glickman and founding charter president Pat Kopenhaver. Without them, we wouldn't exist. And that is just the recent future. I am sure that if we looked back into the previous years we would find many many more AAWP "heroes."

But now we have a new generation of "heroes." I would like to introduce them to you: Officers Jane Andersen, Kim Eickeimer, Erika Schwartz and Sheryl Strich. Sheryl, by the way, is responsible for the newsletter that you are reading right now.

Another key player is Dr. Maureen Jennings – a hard working, tough talking and single-minded practitioner who has tackled the difficult job of Membership Chairman. I imagine that you will be hearing from her soon if you have not already!



Kathy Satterfield, DPM

My challenge to you, as we enter a new and pro-active era of the AAWP, is to go out and sign up TWO NEW MEMBERS this year. You know two other women in the profession who would benefit from belonging to the AAWP. Sign them up.

Do what my former attending and friend – Dr. Francine Schiraldi – Deck – did....offer to sponsor a new member who may be just starting out and low on cash. Invest in the future of the organization and also in the future of your fellow women practitioners and those who support us (thank you Dr. Harold Glickman, Dr. Ira Kraus, Dr. Frank Spinosa ....) We couldn't do it without you....all.

President:  
Kathy Satterfield, DPM  
[vksatterfielddpm@aol.com](mailto:vksatterfielddpm@aol.com)

Vice President:  
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Jane Anderson, DPM  
[jander1130@aol.com](mailto:jander1130@aol.com)

## In This Issue:

- Marketing Your Practice
- 2007 Scholarship Recipients
- Interview with Carolyn McAloon
- Student Chapter News
- Radiology Rounds
- AAWP Meeting at the August APMA
- HR Info/Coding Tip
- The Western
- Office Giveaway

## AAWP Member in the News

Dr. Marlene Reid, AAWP Past-President will be co-chairing the Public Education and Information Committee of the APMA with Board of Trustee Member Dr. Joseph Caporusso.

The Public Education Committee oversees public relations and profes-



sional information areas. They also review audio visual and printed materials. Dr. Reid has been a member of the committee for the past three years.

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## Marketing Your Practice

By Betsy Herman  
*APMA Marketing & Career Development Specialist*

Who of us doesn't lament that there aren't enough hours in the day? Especially when we're in the office, each moment is precious and down time is difficult to find. Many of us don't have time to finish seeing patients, complete our charts, follow up with insurance issues and deal with staff, let alone make time for marketing our practice. Thankfully, APMA's come up with some tools that are free of charge to members and that are easy to use and effective. And

created for the busy practitioner. Visit the APMA website to see more.

**"APMA Tools are Easy and Effective."**

Visit [www.apma.org](http://www.apma.org) log into *marketing in the*

they don't take much time either!

One great tool for marketing your practice is the APMA patient newsletter, "Footprints." By logging onto the APMA website at [www.apma.org](http://www.apma.org) and looking in the Member Center under Marketing, you can download the full-color newsletter and print it in either color or B&W.

Each newsletter includes seasonal articles related to podiatric medicine and surgery and, once customized with your name, practice address, phone number and website can be distributed to current patients in your reception area or included in mailings. You can also take it to other offices in your building or leave it at the

hospital or surgery center for patients to pick up and read on their own time. It's just one marketing tool that APMA has

## Recipients of the 2007 AAWP Scholarships

**Lynn Kovacevich**—CSPM class of 2008  
Lynn served two terms as President of her student AAWP chapter from 2005-2007. She has been involved with numerous community service foot health projects. Lynn is financing her education with student loans.

**Wendy Willis**—OCPM class of 2008  
Wendy has served as Director of Local Affairs of her student AAWP chapter. She organized the blood and clothing drives. She also directed the fund-

**"All of the winners of our 2007 AAWP Scholarships are active in their student AAWP chapters"**

raises that allowed her fellow officers to attend the AAWP Colorado seminar where she assisted with registration.

**Adrienne Ross**—NYCPM Class of 2008  
Adrienne is the recent President of her student AAWP chapter. Her research group was awarded second place for their poster presentation at the 2007 ACFAS conference. She is financing her education through work study and financial aid.

**Allison Menke**—TUSPM Class of 2009  
Allison served as Treasurer of her student AAWP chapter. She helped organize the design and sale of logo totes for her chapter's successful fundraiser. She has a work study job at school as well as a waitressing job off campus.

**Tanya Carl**—AzPOD Class of 2008  
Tanya started a new student chapter AAWP from the ground up, and served as her student chapter President from 12/04-5/06. She has been involved in several community volunteer events.

## Interview with Dr. Carolyn McAloon

**Dr. Carolyn McAloon has served as Treasurer for the AAWP since 2005. She has been an exemplary officer – organized, efficient, ready to do the "heavy lifting" and always smiling. That combination of leadership qualities brought her to the attention of the California Podiatric Medical Association several years ago and she was elected to the Board of Directors in that organization at the recent The**

**Western meeting in Anaheim. Unfortunately for AAWP, that means that she will be leaving our board in August. We wish her the best of luck and thank her for her years of service**

*Dr. Kathy Satterfield: We are so proud of you! How do you do it all. You juggle your organizational life in AAWP and CPMA, your family life and your practice?*

Dr. Carolyn McAloon: I have two chil-

dren Andrew, 6, and Megan, 5, and like you I have a very supportive spouse. I am able to compartmentalize. When in the office, I think about feet. When at home, my family gets my full attention. They also recognize that while Mommy likes to play with them, she's not much of a chef, but they love me anyway. (see p. 4)



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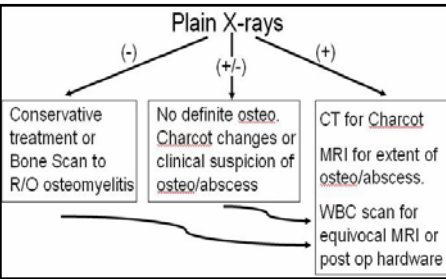
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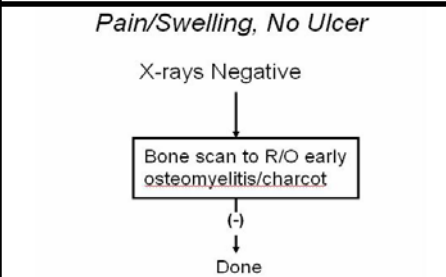
## RADIOLOGY ROUNDS With Gideon Strich, MD

### Imaging the Diabetic Foot: Towards a Cost Effective Paradigm

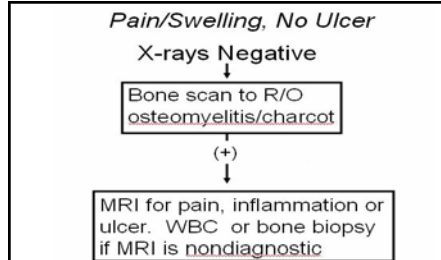
Diabetic patients may present with a variety of foot problems including skin ulcers, cellulitis, osteomyelitis and Charcot neuroarthropathy. Differentiating between these entities clinically may be difficult. In these cases medical imaging may be very helpful to the clinician.



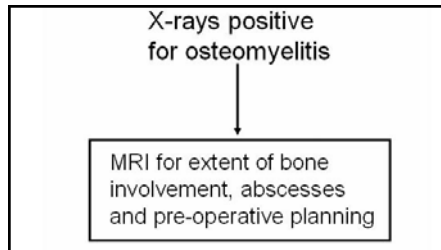
The above diagram shows a cost effective paradigm for diagnostic imaging in symptomatic diabetic feet. It may seem complicated. We will now break it down into a simple approach based on the clinical presentation and appearance on plain x-rays.



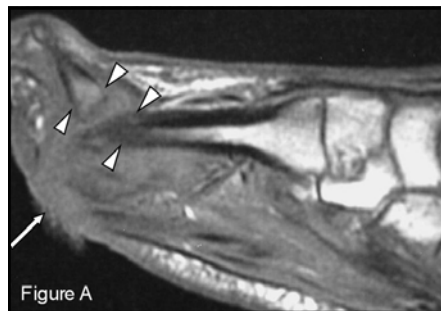
In diabetic patients with foot pain and/or swelling and no evidence of ulcer, a negative x-ray may be the only test you need. If the patient does not respond to conservative therapy, a bone scan may be helpful. A negative bone scan eliminates the possibility of a developing Charcot joint. This is the only circumstance in which a bone scan is recommended. If the x-ray has any abnormality, the bone scan will be positive which does not differentiate Charcot from cellulites or osteomyelitis.



If the bone scan is positive, MRI usually with and without gadolinium contrast, may differentiate Charcot from osteomyelitis. If the patient has an ulcer and adjacent inflammation, MRI is the primary imaging choice after x-ray.



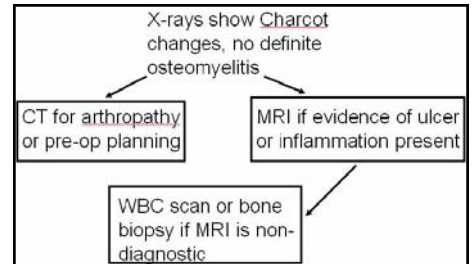
Even if the x-ray shows clear evidence of osteomyelitis or bone destruction, MRI is still recommended as it more clearly shows the extent of bone involvement as well as associated abscesses, septic tenosynovitis and other soft tissue abnormalities.



In the above sagittal T1 weighted image, there is an ulcer (arrow) and adjacent osteomyelitis. The affected bone shows abnormal bone marrow signal (grey instead of white) and areas of cortical destruction (arrowheads.)



The T2 Fat Sat image shows white bone marrow edema (arrowheads) and a soft abscess (arrow).



If there is no evidence of osteomyelitis, multi detector CT (MDCT) may be used to obtain multi-planar and 3-D images of the foot for evaluation of Charcot changes and preoperative planning as shown below.



Gideon Strich, MD is a diagnostic radiologist and partner in West Coast Radiology Centers, Santa Ana, CA. He may be reached at gstrich@wrc.com. He is husband of AAWP secretary, Sheryl Strich, DPM.

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Cont'd Dr. McAloon:

*KS: Is your husband in the medical field?*

CM: No, he is an insurance agent and so he has some flexibility to his schedule because he works for himself.

*KS: The next, obvious question is "Why do you do it?"*

CM: That is probably the hardest question, and my husband asks me too, but I see it as a duty. I can't imagine not doing it. Podiatry is providing a rewarding life for me and my family and I can't imagine getting so much without giving something in return.

*KS: What advice do you have for young*

*practitioners?*

CM: I do try to lead a balanced life. I don't see patients on Monday. After nine when the kids go to bed, I try to get things done. When you are younger it is easier to do it, before you have the family commitments, you have the time.

*KS: Do you feel like it gives you an inside track on what is happening in the profession?*

CM: Definitely you have an inside track. Podiatry is making some amazing advances right now as reflected in the APMA Vision 2015 Project. To be able to see where we're going and to figure out what I can do as an individual podiatrist

to help get us there is so exciting.

*KS: What are the rewards of contributing time to professional organizations?*

CM: I see it as paying it forward. Others have given of their time to support our profession and I have benefited from that. Each of us gives what we can.

*KS: What is the downside of being a volunteer?*

Continued p. 5

## News from Student AAWP Chapters

### CSPM AAWP Chapter

Christy King, AAWP President  
Class of 2009 Education Chair

The AAWP chapter at CSPM held the 1st Annual Celebration of Women in Podiatry on campus where over 50 students, CSPM faculty, and Bay Area DPM's joined for a wonderful dinner. Local DPM's were able to discuss their experiences in the profession with many of the students, and it was a great time.



From R to L: Ajitha Nair, Analiza Mitchell, Judianne Walker, Dr. McAloon, Christy King, Connie Choy, Jess Chong

Dr. McAloon gave a speech about how she came to be in Podiatry and offered many helpful tips to the incoming students. The event was supported by Sgarlato labs, and there were raffle prizes donated by JSJ Pharmaceuticals, Deep Cover Nail System Corganics, and Spenco.

For the future, we are attempting to put together a mentor/mentee system with CSPM students and local DPM's in November, we will have an educational talk, and in the spring, we will volunteer at various marathons in the Bay area.

## HR Info/Coding tip

### Useful modifiers:

**-24: Unrelated Evaluation and Management Service by the Same Physician During a Postoperative Period:**

The physician may need to indicate that an evaluation and management service was performed during a postoperative period for reason(s) unrelated to the original procedure. This circumstance may be reported by adding modifier -24 to the appropriate level of E/M service.

**—56: Preoperative Management Only:**

When one physician performed the preoperative care and evaluation and another physician performed the surgical procedure, the preoperative component may be identified by adding modifier -56 to the usual procedure number.

**-55: Postoperative Management Only:**

When one physician performed the post operative management and another physician performed the surgical procedure, the post operative component may be identified by adding modifier -55 to the usual procedure number.

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## AAWP HOLDS ANNUAL MEETING AT THE

AAWP held its Annual Meeting, election and luncheon at the APMA National meeting in Philadelphia, August 17, 2008.

Members and guests enjoyed lunch while listening to Dr. Michael Graham.

Honored guests included Dr. Patricia Kopenhaver, Charter President of AAWP, Past President, Dr. Christian Robertozzi, APMA President, and several other APMA Board Members.

Elections were held for one year terms. Dr. Kathleen Satterfield was elected President, Dr. Kimberly Eickmeier Vice President, Dr. Erika Schwartz, Treasurerer, and Dr. Sheryl Strich, Secretary

### Thank you GraMedica

sponsor of the 2007 AAWP Annual Meeting



This Problem?

-will just grow out of it?

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(cont. Dr. McAloon)

CM: I don't get a chance to read the latest best seller! And I realize that it may not be reasonable for everyone. I try to reward my family for the sacrifice of seeing me a little less some days to see me a little more on others.

KS: *You must have a mentor to have accomplished so much. Who is your mentor?*

CM: Jane Andersen (immediate past president of the AAWP).

I've admired Jane since she was a resident at VA Palo Alto and I was a CCPM student. I found her to be so smart and competent, an excellent role model for any of us. So I followed her to Palo Alto, of course. Her mentoring of me in my early days was a big reason I became active with AAWP upon graduation.

I see her balance on family, a practice,

and the work she does for all of us as an APMA spokesperson in her calm, amazing way. She sets a high standard that I try to aim for.

KS: *I agree! And finally, Carolyn, what is your goal?*

CM: It is a work in progress. I want to have a fulfilling marriage, raise well adjusted happy kids, and continue to enjoy a profession that allows me to make the

## The Western June 2007

On Saturday, June 23rd, 30 podiatrists and students gathered during the Western Scientific Conference in Anaheim, CA for an AAWP Membership Luncheon sponsored by West Coast pathology Laboratories. The featured speaker was AAWP member Dr. Sheryl Strich who shared a chapter from her novel and discussed life after private practice. AAWP VP Dr. Kim Eickmeier discussed the importance of having women on the podium lecturing at the major conferences. APMA President Dr. Christian Robertozzi and CPMA VP Dr. Steven Wan spoke to the need for more women

## We've Come A Long Way!

*April, 1979  
CCPM Chief of Surgery:*

**"We're having a problem with our female students. Surgically, they're not as technically competent as our male students."**

*August, 2007  
Steve Wan, CPMA VP:*

**"There is a need for more women to pursue leadership positions both in the state and national podiatric organizations."**

to pursue

leadership positions within our national and state organizations. The importance of AAWP in mentoring and supporting women leaders in both academics and politics was obvious to all who attended. Dr. Rachel Wood, an AAWP Past President, attended the event and expressed her pride in seeing the advances that our organization has made toward achieving these goals. AAWP Treasurer Dr. Carolyn McAloon hosted this enjoyable and informative gathering.

## An Office Giveaway

Here is an inexpensive yet effective giveaway for your patients... a medical card they can keep on their refrigerator or in their wallet printed with your letterhead.

**Your Office information:**  
**Name and Phone number**  
**Your logo**

**In Case of Emergency, dial 911**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Physician Name and Phone Number: \_\_\_\_\_  
 Pharmacy and Phone Number: \_\_\_\_\_  
 Emergency Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Neighbor: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Medications: \_\_\_\_\_  
 Allergies: \_\_\_\_\_  
 Medical Condition: \_\_\_\_\_

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### AAWP Survey

The officers of AAWP would like to hear your ideas about what you want from the organization and what your needs are.

**Please cut and paste this in an e-mail message and send it back to Dr. Kathy Satterfield: [vksatterfielddpm@aol.com](mailto:vksatterfielddpm@aol.com)**

Please rate the following in order of importance to you with 1 being the most important and 10 being the least:

- Advocacy for women in podiatry
- The opportunity to hear women lecturers
- The "spa" seminars
- Surgical workshops
- Mentorship programs
- Functions at selected regional meetings (The Western, The Midwest, the NY Clinical Conference and SAMM)
- A membership directory
- Research opportunities
- News and information about women in the profession
- Opportunities for leadership

Would you attend a "Spa Meeting within an Established Meeting," for instance, a special segment for AAWP members offered as part of an existing meeting such as a NWPF meeting or San Antonio's Diabetic Foot Update?

Yes       No       Maybe

Please share your additional ideas:



DEPARTMENT OF ORTHOPAEDICS

# PODIATRY DIVISION

THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT SAN ANTONIO

## Special Offer

AAWP Members who stay at the Westin Riverwalk Hotel will receive a 50% discount off the meeting registration



The 23rd Annual  
Diabetic Foot Update 2007:

# Register today

Westin Riverwalk Hotel

San Antonio, Texas—December 6-9, 2007

Join us in a Tribute to **Lawrence B. Harkless, DPM**  
and his **Distinguished Alumni!**

Leading UTHSCSA Scientists and Clinicians Exploring the Latest Scientific Advancements of  
the Diabetic Foot  
from the Cellular Level to the Patient's Bedside

## The 23rd Annual Diabetic Foot Update 2007: A Multidisciplinary Approach

### FEATURING

#### 4TH Annual Paul Brand Memorial Lecture

**Lawrence B. Harkless, DPM**

Founding Dean, College of Podiatric Medicine  
Western University of Health Sciences

#### Conference Co-Chairpersons

**Javier LaFontaine, DPM**, Assistant Professor, UTHSCSA

**V. Kathleen Satterfield, DPM**, Clinical Associate Professor, UTHSCSA

**Richard C. Adam, DPM**, Clinical Professor, UTHSCSA

**Lawrence B. Harkless, DPM**, Dean, College of Podiatric Medicine  
Western University of Health Sciences

This activity has been approved for AMA PRA Category I Credit  
UTHSCSA School of Medicine is approved to provide CPME credit for Podiatrists



### QUESTIONS ABOUT JOINING?

E-MAIL OUR TREASURER, DR. ERIKA SCHWARTZ [ermschwartz@comcast.net](mailto:ermschwartz@comcast.net) OR VISIT OUR WEBSITE: [AAWPINC.COM](http://AAWPINC.COM)

Letters to the editor, please e-mail Dr. Sheryl Strich [sstrich@takecareanywhere.com](mailto:sstrich@takecareanywhere.com)



### A GOOD FRIEND TO AAWP

- Every time you use WCPL for your specimens, AAWP is given a donation of \$5.00 to our scholarship fund
- WCPL cares about the quality of the reports it provides to you and your patients.
- They contribute an average of \$900.00 a quarter

### Our Mission Statement

**The American Association for Women Podiatrists, Inc. (AAWP)**, a related organization of the **APMA**, provides leadership in the advancement of the educational, political, financial, social, and emotional well-being of our members.

We work in cooperation with other practitioners, the colleges, businesses, groups and other individuals. In support of this mission, we are committed to:

1. Serving as the national source for women's podiatric education and information; and.
2. Serving as a communication link and a support network for our membership to allow them to address unique needs and issues

### Media Training

Many AAWP members have participated in media training with the APMA. Please contact Erin Wendel of the PR department at APMA : [elwendel@apma.org](mailto:elwendel@apma.org) if you are interested.

### Treasurer's Report

By Carolyn McAloon, DPM

Current membership: 282 members

Scholarships: We are awarding \$1000. Founder's Scholarships to rising 4th year student AAWP members: Lynn Kovacevich—CSPM, S. Wendy Willis—OCPM, Adrienne Ross—NYCPM, Allison Menke—TUSPM, and Tanya Carl—AzPOD. We provide scholarships from our AAWP Endowed Scholarship with the APMA Educational foundation.

Current balance due of \$6800 on our \$50,000 pledge.

Assets: Cash Flow 7/1/2006 through 6/30/07:

TOTAL INFLOWS	\$29,905.00
TOTAL OUTFLOWS	\$21,194.81
OVERALL TOTAL	\$8710.19

ACCOUNT BALANCES as of 6/30/2007

Checking:	\$26,952.52
CD...1307	\$6618.97
CD...2271	\$10,793.15
CD...2273	\$10,879.96
TOTAL	\$55,244.60

### Members in the News

We want your stories, and information about you and your practice. Please forward to Sheryl Strich at [sstrich@takecareanywhere.com](mailto:sstrich@takecareanywhere.com).

### Address Changes

To update us on address changes, please contact our treasurer at [aawpadmin@aawpinc.com](mailto:aawpadmin@aawpinc.com)